



## **Economic Development Advisory Commission Agenda**

### **May 3, 2012**

The Economic Development Advisory Commission is a citizen commission appointed by the Fremont City Council. Economic Development Advisory Commission business is conducted in a public forum and operates within the rules and provisions of the Brown Act. Information on the Brown Act may be obtained from the City Clerk's office at 3300 Capitol Avenue, (510) 284-4060.

#### **General Order of Business**

1. Call to Order - 8:00 a.m.
2. Roll Call
3. Approval of Minutes
4. Public Communications
5. Commissioner/Staff Report on Sectors
6. Commissioner/Staff Report on Corporate Site Visits
7. Commissioner/Staff Report on EDAB, JVS, Other Meetings
8. Scheduled Items
9. Future Agenda Items
10. Adjournment

#### **Order of Discussion**

Generally, the order of discussion after introduction of an item by the chair will include comments and information by staff followed by Economic Development Advisory Commission questions, inquiries or discussion. The applicant, authorized representative or interested citizens may then speak on the item. At the close of public discussion, the Commission will consider the item and action will be taken.

#### **Public Communications**

Any person desiring to speak on a matter that is not scheduled on this agenda may do so under Public Communications. The Economic Development Advisory Commission will take no action on an item which does not appear on the agenda. The item will be agendaized for the next regular meeting or at a special meeting called in accordance with the terms of the Brown Act. The Economic Development Advisory Commission may establish time limits of presentations.

#### **Information**

Regular scheduled meetings of the Economic Development Advisory Commission are conducted at City Hall, 3300 Capitol Avenue, Building A, Ardenwood Room. Meetings are held at 8:00 a.m. on the first Thursday of January, March, May, July, September, and November. Meetings may be tape recorded at the discretion of the Chair.

Copies of the Agenda are available at the City Manager's Office five days preceding the regularly scheduled meeting.

Information about the City or items scheduled on the Agenda may be referred to:

Kelly Kline, Economic Development Director  
Office of Economic Development  
3300 Capitol Avenue  
Fremont, CA 94538

Telephone: (510) 284-4020

*Your interest in the City's business environment is appreciated.*

**Economic Development Advisory Commission**

Vinton Bacon, Vice Chair

Cindy Bonior

Deep Chakraborty

Sheena Chang

Ruth Chao

Teresa Cox

John J. Dutra

Nancy Lee

Tim Tran, Chair

**Office of Economic Development Staff**

Kelly Kline, Economic Development Director

Christina Briggs, Economic Development Manager

Hope Shapiro, Economic Development Coordinator

Kim Marshall, Economic Development Assistant

The City of Fremont does not discriminate on the basis of disability. Reasonable auxiliary aids are provided upon request to persons with disabilities to afford an equal opportunity to services, programs, and activities. Inquiries may be forwarded to the Director of the Human Services Department, P.O. Box 5006, Fremont, California, 94537-5006. (510) 574-2050.

**MEETING AGENDA**  
**FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)**  
**THURSDAY – May 3, 2012**  
**8:00 A.M. - 9:30 A.M.**  
**ARDENWOOD ROOM**  
**3300 CAPITOL AVENUE, BUILDING A**

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF MINUTES** for regular meeting of March 1, 2012
4. **PUBLIC COMMUNICATIONS (written/oral)**
5. **COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:**
  - 5.1 Office/Industrial/Manufacturing/Technology
  - 5.2 Commercial/Retail
  - 5.3 Labor & Employment/Education
  - 5.4 Chamber of Commerce/Neighborhood Business Associations Update
  - 5.5 International Trade
6. **COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISIT**
  - ArcSoft
  - Excelitas
  - Intematix
  - The Men's Wearhouse

## **7. COMMISSIONER/STAFF REPORT ON EDAB, SVJV, OTHER MEETINGS**

- a. Past Meetings:
  - ICSC Monterey, March 14-11
  - China-Asia Growth Forum, March 16
  - Facebook Tour, March 28
  - Economic Summit, March 30
  - State of the City, March 30
  - South Fremont Meeting, April 2
  - SVEDA Broker Breakfast, April 5
  - EDA Meeting, April 18
  - SVEDA/Chamber Event, April 18
  - Fremont Annual Development Update – April 19
- b. Upcoming Meetings:
  - Legislative Briefing, May 3
  - SVEDA, May 9
  - PIO Training, May 30-31
  - Foreign Trade Zone Seminar, June 7
  - ULI Studies, June 11 - 14
  - NSVP Career Strategies Forum, June 28
  - EDAC Meeting, July 12
- c. Past Workshops:
  - Franchising, March 8, 8:30 a.m. – 12:00 Noon, Fremont City Council Chambers
- d. Upcoming Workshops:
  - Successful Business Plans, May 10, 8:30 a.m. – 12:00 Noon, Fremont Main Library

## **8. SCHEDULED ITEMS**

- 8.1 Topic:** Review of Warm Springs Stakeholder Focus Groups  
**Who:** Kelly Kline, Economic Development Director  
**Time:** 8:45 a.m. – 9:30 a.m.  
**Process:** Discussion  
**Outcome:** Addresses Mission Statement Objective I – Develop a strategy to promote Fremont as an attractive city for the location of businesses, residents, and employees.  
**Attachments:** None

## **9. FUTURE AGENDA ITEMS**

## **10. ADJOURNMENT**